Press Release

# 100 participants from 15 countries

Successful 15th Cortina User Workshop in Belgium

* Practices and solutions in the spotlight
* Intensive discussions between users and suppliers
* 16th Cortina User Workshop to be held in the Netherlands

Würzburg, 13.11.2019  
This year’s meeting was already the 15th time that users of the Cortina waterless newspaper press had come together to gather information on technical developments, to discuss practical experiences and to elaborate joint strategies for the future. The event initiated by Koenig & Bauer is held at the location of a different user or supplier industry partner each year. The driving force behind the annual workshop is Peter Benz, project manager Koenig & Bauer Digital & Webfed, who once again took care of the central organisation and also assumed his now traditional role as moderator of the two-day event. The value attached to the get-together was underlined in his opening words: “We are proud that the Cortina User Workshop has proved so successful over so many years, and that it continues to meet with such positive response.” The host for this year’s workshop was Cortina user Coldset Printing Partners from Paal-Beringen in Belgium.

As always, a particular spotlight was placed on daily production practices and the various questions which occupy users and all those involved with the waterless process. It was also in this vein that Paul Huybrechts, general director and CEO of Coldset Printing Partners, presented his own practical experience: “An important key to the success of a Cortina press is the possibility to use significantly less paper and thus to produce much more cost-effectively.” One year on from the commissioning of the first Cortina section at CPP, he confirmed that he was more than satisfied. Experience to date had already shown that the Cortina has reduced energy consumption compared to the Commander press line with which it shares the production hall in Paal-Beringen. Moreover, it delivers an outstanding quality comparable to that of commercial production, while meeting all expectations relating to an ecological printing process.

### Intensive discussions

Almost 100 participants from 15 countries – both Cortina users and supplier industry specialists – attended the workshop in Belgium. Probably the most important benefit of such a meeting is and remains the opportunity to gather detailed first-hand technical information and to discuss arising questions with a broad spectrum of colleagues, especially with regard to the topics of inks and other consumables. Accordingly, the workshop agenda was extremely diverse, and the Cortina users and representatives of the supplier industry were unanimous in their decision to continue the workshop series in its present form.

### 16th Cortina User Workshop in the Netherlands

Looking ahead to next year, the participants accepted the offer made by user Rodi Media BV and supplier industry partner Wifac BV to co-host the 16th Cortina User Workshop in the Netherlands. Rodi Media BV, at that time based in the Dutch town of Broek op Langedijk, was in 2003 the first Cortina user to print coldset products in a waterless offset process.

#### Photo 1:

100 participants from 15 countries: Successful 15th Cortina User Workshop hosted by Belgian user Coldset Printing Partners in Paal-Beringen/Hasselt

#### Photo 2:

For Peter Benz, Cortina project manager at Koenig & Bauer, waterless web offset printing still remains a concept with positive future prospects, fifteen years after the original market launch

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#### About Koenig & Bauer

Koenig & Bauer is the oldest printing press manufacturer in the world with the broadest product range in the industry. For more than 200 years, the company has been supporting printers with innovative technology, tailor-made processes and a wide array of services. The portfolio ranges from banknotes, via board, film, metal and glass packaging, through to book, display, coding, magazine, advertising and newspaper printing. Sheetfed and webfed offset and flexo printing, waterless offset, intaglio, simultaneous perfecting and screen printing or digital inkjet – Koenig & Bauer is at home in virtually all printing processes and is the market leader in many of them. In the financial year 2018, the approximately 5,700 highly qualified employees worldwide generated annual sales of more than EUR 1.2 billion.

Further information can be found at [www.koenig-bauer.com](file:///\\W9\VM\@GMT-2019.08.07-09.00.09\Presse\Presseformular\www.koenig-bauer.com)